

HUGO LACERDA

WEB DESIGNER AND DEVELOPER

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HTML5
CSS3
jQuery
ActionScript 3.0
AJAX
PHP
Python
Django
Bootstrap
Laravel PHP

MySQL
MongoDB
AngularJS
Flex Frameworks
Concrete5
Photoshop
Illustrator
CodeIgniter
VWO
Vue.js

Responsive Design
Front--End Design
Kibo
App Development
Tri--Lingual:
English/Spanish/
Portuguese
Wordpress
Grunt
Drupal
Sketch

Work Experience

TraQline, Kentucky

8/2021 — 11/2023

- Collaborated with database and offshore development teams within the marketing department to rebuild multiple web applications using LaravelPHP.
- Translated design concepts into LaravelPHP blade templates, encompassing HTML markup, Sass conversion, and implementation of JavaScript/jQuery functionalities.
- Developed interactive charts using Highcharts.js to enhance user experience and data visualization on web applications.
- Ensured responsiveness of websites, optimizing the user interface for diverse devices and screen sizes.
- Executed edits and updates on WordPress pages, creating impactful single-page splash pages within the WordPress site.
- Contributed to project success by actively participating in the development of a suite of web applications, aligning with modern LaravelPHP standards.
- Played a vital role in the seamless coordination between different teams, fostering effective collaboration throughout the project lifecycle.

Nivel Parts, Jacksonville, Florida

11/2019 — 7/2021

- Web Developer (Bootstrap, HTML, CSS, VBScript, Kibo)
- Front End Development and Design
 - o Mocking designs in Photoshop and Adobe XD for Development
 - o Managing and editing different eCommerce platforms and providing support (Javascript, HTML, CSS, Kibo)
 - Troubleshooting client's accounts
 - creating new web pages within eCommerce CMS (NetCentrix, Hitachi, Kibo)
 - Making edits and updates to match promos provided by the Marketing Team
 - Managing site SEO and performance

ITEL Inc, Jacksonville, Florida**11/2017 — 05/2019**

- Web Developer (Bootstrap, HTML, CSS)
- UI/UX Mobile Designer
 - o Understanding and applying industry standards to mockups and Designs
 - Knowing the Human Interface Guidelines for iOS
 - Material Design for Android
 - o Designing screen mockups and prototyping workflows as POCs
 - o Making and proposing redesigns as well as creating new icons and color schemes (Sketch, Illustrator, Photoshop)

Gradient Financial Group, Arden Hills, Minnesota**11/2016---5/2017**

- Web Developer (Laravel, HTML, PHP, jQuery, Vue.js)
- Maintaining and Creating Splash Pages
 - o Creating single page websites that link to other applications
 - o Creating CRUD applications to facilitate site creation
 - o Working on a team to create web applications for internal use.

Vivial Media LLC, Bloomington, Minnesota**8/2016---9/2016**

- Junior Software Engineer (Drupa, HTML, SASS, PHP, jQuery)
- Debugging and Maintaining Marketing Tools
 - o Testing Products in MAMP Stack and Vagrant local environments
 - o Solving Ticketed Issues in Agile environment
 - o Maintaining mobile site (AngularJS)

Digital River, Minnetonka, Minnesota**5/2016**

- Web Developer (HTML, CSS, jQuery, Javascript, Java JSP)
- Debugging and building out ecommerce solutions
 - o Editing and creating sites via proprietary development platforms
 - o Helping create three step checkout systems for in-browser pc games
 - o Creating local testing environments via Grunt

Trinity Insight, Rochester, Minnesota**11/2015--1/2016**

- Solutions Engineer (VWO, jQuery, Javascript, HTML, CSS)
- Building out tests designed to measure conversion rates
 - o Manipulating DOM elements through VWO utilizing jQuery, Javascript, and CSS
 - o Collecting data with Google Analytics and VWO tools.
 - o Cross-Browser and mobile compatibility

Afixia, Woodbury, Minnesota**9/2014--9/2015**

- Front End Web Developer (HTML, CSS, jQuery, JavaScript, PHP)
- Concrete5 content management
 - Creating responsive custom templates utilizing the Foundation grid Framework
 - Manipulating Concrete5 source files with PHP in the MVC format
 - Custom form creation using PHP
 - Review of job order
 - Analysis of the best approach to project development while also considering more experienced developers suggestions.
 - Front End and UI development with HTML, CSS, and JavaScript
 - Back End development with PHP
 - Cross Browser compatibility checks
 - Website Content Transfer Most of his tasks were based around the need to build a custom designed responsive website in to a PHP based CMS(Content Management System).
 - Acquired experience with CSS frameworks such as Bootstrap and Foundation and the PHP CMS, Concrete5.

Saritur, Belo Horizonte, Brazil**6/2009--12/2009**

- Intern at bus transportation company
- Monitor parts and inventory for the Purchasing Department and Mechanical Shop

Community Service

Volunteer – Daniel’s Foster Home, Jacksonville FL 2006-2010
Translator – Medical and Dental Mission trip to Amazon region in Brazil 2007

Education

Full Sail University, Winter Park, FL
Bachelor of Science Web Design and Development 5/2014

Language Skills

Fluent in Portuguese

References

Available upon request.